

October 4-5, 2023 Longview, Texas

The Area Agency on Aging of East Texas has hosted the annual REACH conference for 32 years! REACH is designed to provide the most current information on aging trends, disability, and caregiving services, as well as tools and techniques you can adopt in your facilities and use in the community.

Partially funded by the Texas Health and Human Services Commission

Title Sponsor









REACH

CONTENTS

ALL ABOUT REACH

DAILY AGENDA

15
WORKSHOP DESCRIPTIONS



3 Welcome to REACH

Our Planning Committee

5 All About REACH

6 Daily Agenda

9 Maude Cobb Layout

15 Workshop Descriptions

24 Keynote Speaker Bios

23 Our Sponsors

28 Conference Exhibitors

31 Conference Evaluation Form





welcome!

On behalf of the East Texas Council of Governments and the Area Agency on Aging REACH Committee, I want to welcome you to our 32nd annual REACH Conference, "Taking Care While Giving Care." This conference is for you, the professional and personal caregivers who are giving so much of yourselves to care for our elders. We know that caregiving is a challenging but rewarding role, and we want to provide you with the resources and support you need to thrive.

The 32nd REACH Conference offers a wide range of topics related to aging, including:

- The physical and emotional challenges of aging
- How to take care of yourself while you are caring for an older adult
- Legal and financial issues related to aging
- Resources and support for professional and personal caregivers
- Research on aging

We have a great line-up of speakers who will share their expertise and insights on these topics. I hope you will take advantage of the opportunity to learn from them and from each other.

I also want to thank our sponsors for their generous support of this conference. Their contributions make it possible for us to bring together such a distinguished group of speakers and attendees.

Finally, I want to thank you all for being here. I know that you are busy, but you have made the time to come here because you care about your clients, residents, and loved ones. I am grateful for your commitment to this important work.

I hope you enjoy the conference and that you find it to be a valuable experience.

Sincerely,

Colleen Halliburton

- 903-218-6519
- Colleen.Halliburton@etcog.org
- 3800 Stone Road Kilgore, Texas, 75662

REACH PLANNING COMMITTEE

Rodney Anderson Transitional Geri-Care

Beverly Brown Area Agency on Aging of East Texas

Lee Brown Community Healthcore

Cammie Camp Regency Healthcare

Jennita Carter Area Agency on Aging of East Texas

Regi Fowler Alzheimer's Association of East Texas

Tina Garner AssistCare

Colleen Halliburton Area Agency on Aging of East Texas

Dorothy Hull Texas Health and Human Services

Gwen Huntington Area Agency on Aging of East Texas

Tina Johnson Oceans Behavioral Health Hospital

Rodney Jones Adult Protective Services Supervisor II

Marshall Kratz Retired

Sophia Lawson Area Agency on Aging of East Texas

Julia Love Buckner Westminster Place

Al Pippins Area Agency on Aging of East Texas

Chris Rojas Area Agency on Aging of East Texas

Valerie Rushing Area Agency on Aging of East Texas

Teresa Tarver Texas Health and Human Services



Sponsored by the East Texas Council of Governments' Area Agency on Aging

Partially funded by the Texas Health and Human Services Commission

. About REACH



GENERAL INFORMATION

The Regional Education on Aging, Caregiving, and Healthcare Conference is a collaborative effort to provide educational workshops, plenary sessions, and networking opportunities for professionals, caregivers, and anyone interested in aging issues. Considering the diversity of aging concerns, we have attempted to include local, regional, and state service providers and educators to address various topics that may be of interest to anyone who works with older adults, their caregivers, or their families.

PARTICIPATION

As a courtesy, please silence your cell phones during every workshop. Follow individual presenters' guidelines regarding questions and participation.

REGISTRATION

Online registration is \$125. Registration fees are non-refundable.

ALL KEYNOTE AND WORKSHOP SESSIONS

All workshop attendance will be monitored. This attendance will determine the workshop attended for electronic evaluations to be emailed for your completion to receive continuing education credits.

CONTINUING EDUCATION CREDITS

Fully complete the evaluations electronically for each workshop and keynote session attended to receive your continuing education certification.

ETHICS CEUs

To satisfy the ethics requirement for state licensing, social workers must complete a minimum of six hours of continuing education in professional ethics and social work values for license renewal every two years. Participants must attend the entire 60minute workshop or 75-minute keynote session and complete session assessments provided through email to receive the approved CEUs.

NURSING CEUs

To satisfy the ethics requirement for state licensure, licensed nursing facility administrators must attend at least six hours of ethics for licensure renewal every two years. Participants must attend the entire 60-minute workshop or 75-minute keynote session and complete session assessments provided through email to receive the approved CEUs.

SOCIAL WORK CEUS

As of November 19, 2020, under the new rules adopted under Title 22 Texas Administrative Code Chapter 781, the Texas State Board of Social Worker Examiners will no longer be issuing or renewing Continuing Education Provider licenses. Licensees are directed to the board's rules found at 22 Texas Administrative Code 781.509 for guidelines regarding acceptable continuing education and other general requirements.

LONG-TERM CARE FACILITY ADMINISTRATOR CEUS

This conference provides continuing education for licensed nursing facility administrators. Workshops with Long-Term Care Administrator continuing education credit hours meet continuing education requirements for license renewal for Nursing Facility Administrators licensed by the State of Texas (per 40 Texas Administrative Code §18.35) as a Texas Health and Human Services Commission partially sponsored event. Sponsor or provider numbers do not apply (NA) to these courses. This is indicated on the certificate of successful completion. Participants must attend the entire 60-minute workshop or 75-minute keynote session and complete session assessments provided through email to receive the approved CEUs.

ACTIVITY PROFESSIONAL CEUs

The NCCAP Approval number: NCCAP5030005-24. Participants must attend the entire 60-minute workshop or 75-minute keynote session and complete session assessments provided through email to receive the approved CEUs.

LICENSED PROFESSIONAL COUNSELOR CEUs

As of February 28, 2019, under the new rules adopted under Title 22 Texas Administrative Code Chapter 681, the Texas State Board of Examiners of Professional Counselors (board) will no longer be issuing or renewing Continuing Education Provider licenses. Licensees are directed to the board's rules found at 22 Texas Administrative Code §681.141-147 for answers to questions regarding acceptable continuing education and other general requirements.

ASSISTED LIVING MANAGERS CEUS

Assisted Living Facility Managers are required to obtain at least 12 hours of continuing education annually in at least two of the following areas: (1) resident and provider rights and responsibilities, abuse/neglect, and confidentiality; (2) basic principles of management; (3) skills for working with residents. families, and other professional service providers; (4) resident characteristics and needs; (5) community resources; (6) accounting & budgeting; (7) basic emergency first aid; and (8) federal laws. Please be sure to select workshops that reflect these categories. Participants must attend the entire 60-minute workshop or 75-minute keynote session and complete session assessments provided through email to receive the approved CEUs. See NAB Approval Number.

ADULT DAY CARE DIRECTORS CEUS

Adult Day Care Directors must obtain 12 hours of continuing education annually in at least two of the following areas: (1) individual and provider rights and responsibilities, abuse, neglect, and confidentiality; (2) skills for working with individuals, families, and other professional service providers; (3) individual characteristics and needs; (4) community resources; (5) federal laws; (6) basic principles of supervision; or (7) basic emergency first aid. Please be sure to select workshops that reflect these categories. Participants must attend the entire 60-minute workshop or 75-minute keynote session and complete session assessments provided through email to receive the approved CEUs. Participants must attend the entire 60-minute workshop or 75-minute keynote session to receive the approved CEUs. See NAB Approval Number.

CONFERENCE EVALUATION

We need your feedback to continue our success. Remember to complete evaluations for the overall conference found in the back of this program and turn them in to Sophia Lawson by emailing Sophia.Lawson@etcog.org or mailing to the AAA, Attn: Sophia Lawson, 3800 Stone Road Kilgore, Texas 75662.





The NCCAP Approval number: NCCAP5030005-24 Title of Educational Session: "REACH Conference" Number of Instructional Hours Approved: 13

NAB APPROVAL CODE: 20241003-39-A96195N Number of Instructional Hours Approved: 13

Wednesday, October 4, 2023



8:00 AM - 8:15 AM **WELCOME**

Main Hall

8:15 AM - 9:30 AM KEYNOTE - CARL HILL, PH.D. AND GARRETT DAVIS

Unforgettable: The Power of Partnership in the Pursuit of Justice and Equity in Dementia Research, Care, and Support - **Ethics and Diversity CE**

Main Hall

9:30 AM - 10:00 AM **BREAK / EXHIBITS**

10:00 AM - 11:00 AM **BREAKOUT SESSIONS**

Mindy Robertson

Social Determinants of Health (SDOH)

Robbins / Killingsworth

Clifford Walker, NMG, TxCG

88th Legislative Session - Guardianship Changes - Legal CE

Northcutt / Estes (Repeat session)

Chris Parker

Back to Basics - Ideal Clients, Hidden Dangers - Legal CE

Cargill

George Harrison, Ph.D.

Positive Diversity and Cultural Inclusion (Intent vs Impact) - Ethics and Diversity CE

Eitelman

11:00 AM - 12:00 PM **BREAKOUT SESSIONS**

Gay Humphrey

Will Medicare Pay for That? - Legal and Regulations CE

Robbins / Killingsworth (Repeat session)

Chuck McPherson and Roger Gipson

Protecting Older Adults and People with Disabilities from Abuse, Neglect, and Exploitation -

Legal and Regulations CE

Cargill

Claire Irwin and Chelsea Couch

Care You Give: A Campaign to Support Texas Caregivers - Self-Care CE

Eitelman

Garrett Davis

How Alzheimer's Impacts the Church - Ethics CE

Northcutt / Estes

12:00 PM — 12:30 PM **LUNCH**

12:30 PM - 1:00 PM KEYNOTE - THE MCANALLY FAMILY

Generational Caregiving

Main Hall

Wednesday, October 4, 2023



1:00 PM - 2:00 PM

BREAKOUT SESSIONS

Tammy Mermelstein, JD., MSW/Dr. Peggy Determeyer, MDiv, BCC, HEC-C Wearing Multiple Hats: The (Sometimes) Conflicting Roles and Ethical Challenges of Being an Aging Professional and Family Caregiver - Ethics CE Eitelman (Repeat session)

Robert Dole

In Rural Texas, Mental Health is Everybody's Business Robbins / Killingsworth (Repeat session)

Chuck McPherson

Helping Professionals by Day Caregiver, by Night Cargill

Claire Irwin and Chelsea Couch

Texercise: Fitness and Nutrition for Life!

Northcutt / Estes

2:00 PM - 2:15 PM

BREAK / EXHIBITS

2:15 PM - 3:15 PM

BREAKOUT SESSIONS

Garrett Davis

I Didn't Know I Was a Caregiver! **Eitelman**

Clifford Walker, NMG, TxCG

88th Legislative Session-Guardianship Changes - Legal CE Cargill (Repeat session)

Gay Humphrey

Will Medicare Pay for That? - Legal and Regulations CE Robbins / Killingsworth (Repeat session)

Tammy Mermelstein, JD., MSW/Dr. Peggy Determeyer, MDiv, BCC, HEC-C Being Old Doesn't Mean You Lose the Right to Make Bad Decisions Ethics CE Main Hall (Repeat session)

Jim Bates

Free Funerals (Almost) - Ethics CE Northcutt / Estes

3:15 PM - 4:15 PM

BREAKOUT SESSIONS

Sara Teichgraeber, Paula Prince, and Trent Gordon

How We Engage Residents of All Levels (Independent, Assisted and Memory Care) **Eitelman**

Robert Dole

In Rural Texas, Mental Health is Everybody's Business Robbins / Killingsworth (Repeat session)

Mark Shaw

What CampV offers for Veterans and Military Personnel Northcutt / Estes

Tammy Mermelstein, JD., MSW/Dr. Peggy Determeyer, MDiv, BCC, HEC-C Wearing Multiple Hats: The (Sometimes) Conflicting Roles and Ethical Challenges of Being an Aging Professional and Family Caregiver - Ethics CE Cargill (Repeat session)

4:15 PM - 5:00 PM

END OF DAY SOCIAL

Garrett Davis

Alzheimer's Film (Q&A) and Ice Cream Social Main Hall

Thursday, October 5, 2023



8:00 AM - 9:15 AM

KEYNOTE – TAM CUMMINGS

Did COVID Give Me PTSD?

Main Hall

9:45 AM - 10:45 AM

BREAKOUT SESSIONS

Tammy Mermelstein, JD., MSW/Dr. Peggy Determeyer, MDiv, BCC, HEC-C Being Old Doesn't Mean You Lose the Right to Make Bad Decisions - Ethics CE Northcutt Estes (Repeat session)

Jaime Feaster

Wellness Starts with "We" – Understanding the Power of Social Connections in Senior Living **Eitelman**

Clifford Walker, NMG, TxCG

Guardianship Lone Star Style - Legal CE Main Hall (Repeat session)

Meaghan Arnold, M.A. CCC-SLP

Don't Choke! The Importance of a Safe Swallow Robbins / Killingsworth

Tasha Turner

Is Your Relationship with Beauty Masked or Unmasked? **Cargill**

10:45 AM - 11:45 AM

BREAKOUT SESSIONS

Tam Cummings

The Ethics of Dementia Care Management - Ethics CE Northcutt / Estes

Marshall Bennett

Regulations for Caregivers Robbins / Killingsworth

Paul Zambie

Legal Tools to Aid Caregivers **Cargill**

Andrea Baum, M.ED. LPC and Lindsay Goldapp

Improv for Caregivers

Eitelman

11:45 AM - 12:30 PM

LUNCH

12:30 PM - 1:45 PM

KEYNOTES – LUANNE HARMS AND DON KENT

Seeing the Other Side of Dementia and Living with Lewy Body Dementia

Main Hall

1:45 PM - 2:00 PM

BREAK / EXHIBITS

Thank you!

REGISTRATION SPONSOR





BREAKOUT SESSIONS 2:00 PM - 3:00 PM

Tam Cummings

Five Questions for Every Caregiver Main Hall

Clifford Walker, NMG, TxCG

Guardianship Lone Star Style - Legal CE Northcutt / Estes (Repeat session)

Shawn Sams, Pharm D, and Vickey Steward

Review of Alzheimer's Pharmacology

Robbins / Killingsworth

Jake Hooter, Jamal Moharer, Tequita Dudley, and Preston Garcia

Building Transit Awareness

Eitelmän

Tasha Turner

Is Your Relationship with Beauty Masked or Unmasked?

Cargill (Repeat session)

3:00 PM - 3:15 PM **BREAK / EXHIBITS**

3:15 PM - 4:30 PM **CLOSING KEYNOTE - R. TIMOTHY MCNEIL, SR., DBA**

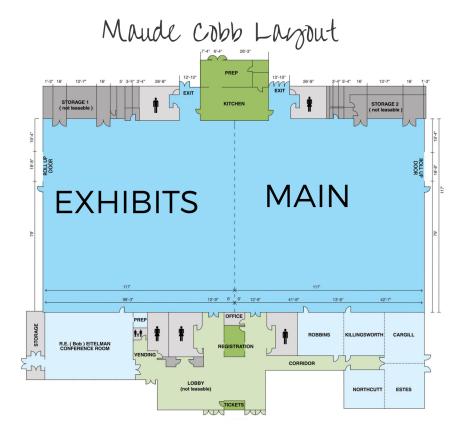
AND KARLA SMITH

You Got the Right Stuff - Ethics and Diversity CE

Main Hall

CLOSING ACTIVITIES - AAA STAFF 4:30 PM - 5:00 PM

Main Hall





At Civitas Senior Living, we believe that every senior should lead a life that is robust, active, and focused on the future. No matter the level of service, we remain deeply passionate about delivering unparalleled caregiving in warm, nurturing spaces that feel like home.







Let Our Civitas Families Help Your Family







Athens, Texas

Kilgore, Texas

Longview, Texas

ArabellaAthens.com | ArabellaKilgore.com | ArabellaLongview.com

Winnsboro, Texas

Tyler, Texas

AutumnWindAL.com | EastTexasSeniorLiving.com

Facility ID #: 105777, 100561, 106015, 104275, 103375

Passionate Service • Passionate Cleanliness • Passionate Care





Heart to Heart Hospice

TYLER 903.593.6619

Serving Anderson, Camp, Cass, Cherokee, Franklin, Freestone, Gregg, Harrison, Henderson, Hopkins, Houston, Leon, Limestone, Marion, Morris, Navarro, Panola, Rains, Rusk, Smith, Titus, Upshur, Van Zandt, and Wood Counties

If you have questions about hospice care, visit us at htohh.com



Comfort. Support. Dignity.

Available 24 hours a day, 7 days a week

Covered by Medicare, Medicaid and most private insurances

Pain and symptom control centered around patient and family goals



We Believe in Making **Healthcare Accessible - for ALL!**



We are proud to provide quality, affordable healthcare for your entire family with health centers in Tyler, Jacksonville, Longview, Paris, Texarkana, Texas and Texarkana, Arkansas.

Tyler

Tyler Care Clinic - Troup Hwy. Tyler Care Clinic - Midtown

Longview

Woman & Child Health Center of Longview Jim Meyer Comprehensive Health Center

Paris

Pediatric Clinic of Paris Paris Care Clinic

Jacksonville

Jacksonville Care Clinic

Texarkana, TX

Texarkana Care Clinic - Main St.

Texarkana, AR

Texarkana Care Clinic - 6th St.







- ADULT PRIMARY CARE
- PEDIATRICS
- **NEWBORN CARE**
- WOMEN'S HEALTH
- FAMILY PLANNING
- BEHAVIORAL HEALTH
- DENTAL CARE FOR ADULTS & CHILDREN

- ADHD DIAGNOSIS & TREATMENT
- PAIN MANAGEMENT
- GERIATRIC CARE
- ADULT & CHILD VACCINATIONS
- HIV/AIDS SERVICES
- STI TESTING & TREATMENT
- DRUG & ALCOHOL COUNSELING & TREATMENT

We accept Medicare, Medicaid and most private insurances. We see everyone, regardless of their ability to pay.



903.501.1747 | SPECIALHEALTH.ORG









Wednesday, October 4, 2023

8:15 AM - 9:30 AM

KEYNOTE - Carl Hill. Ph.D. and Garrett Davis

Unforgettable: The Power of Partnership in the Pursuit of Justice and Equity in Dementia Research Care, and Support

This presentation will focus on the disparities and inequities in dementia and dementia care and support; discuss the role of community engagement and empowerment in pursuing social justice; identify opportunities for national and community-based organizations to address health disparities; and discuss opportunities for partnership in pursuing health equity for those disproportionately affected by dementia.

10:00 AM - 11:00 AM

Mindy Robertson

Social Determinants of Health (SDOH)

The U.S. Department of Health and Human Services, Health People of 2030 defines the SDOH as the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks. The SDOH is grouped into 5 domains: economic stability, education access, healthcare access, neighborhood and built environment, and social and community context. SDOH's have a major impact on health, wellbeing, and quality of life; they also contribute to health disparities and inequities. Looking at the SDOH can help communities understand the needs of the community. It also highlights services and gaps in services for individuals and certain groups within a community. Being informed on the conditions, service, and lack of services for individuals and groups helps the community as a whole.

Clifford Walker, NMG, TxCG

88th Legislative Session-Guardianship Changes

This presentation will provide information regarding changes to guardianship laws in Texas by the 88th Legislative Session.

Chris Parker

Back to Basics - Ideal Clients, Hidden Dangers

Everyone at this year's program is here because they want to provide assistance to someone in need. However, before we do our job, whatever that might be, we need to make sure the groundwork has been laid.

George R. Harrison, Ph.D.

Positive Diversity and Cultural Inclusion (Intent vs. Impact)

We are living in a continued culturally changing social society. This presentation will continue your journey into human interaction. This presentation will highlight the art of cultural idiom communication, offering several examples. You will be engaged; you will not be bored. Offering education for abundant life and an experience of a lifetime.

11:00 AM - 12:00 PM

Gaye Humphrey

Will Medicare Pay for That?

As evidenced by demographic reports (and looking in the mirror!), we're aware that our population is aging. The percentage of Texans 65+ is rising, increasing the number of Medicare-eligibles. This presentation provides an overview of Medicare, including updates for 2023 and beyond.

Chuck McPherson and Roger Gipson

Protecting Older Adults and People with Disabilities from Abuse, Neglect and Exploitation

Adult Protective Services is tasked with protecting older adults and people with disabilities from abuse, neglect, and exploitation. This interactive workshop will discuss the day-to-day operation of the program and give you an idea of what to expect from an APS Caseworker.

Claire Irwin and Chelsea Couch

Care You Give: A Campaign to Support Texas Caregivers

There are over 3 million caregivers in Texas, and many are providing care without support. This presentation will cover caregiving in Texas and highlight the Texas Health and Human Services' "Strengthen the Care Your Give" statewide caregiver campaign.

Garrett Davis

How Alzheimer's Impacts the Church

Alzheimer's has a way of pushing you into seclusion. This workshop focuses on the importance of not only understanding how to deal with the disease but also how to communicate and meet your members where they are when it comes to caring for a loved one with Alzheimer's.

12:30 PM - 1:00 PM

LUNCH - The McAnally Family

Generational Caregiving

A conversation with the McAnally Family on caregiving for elderly parents.

1:00 PM - 2:00 PM

Tammy Mermelstein, JD., MSW; and Dr. Peggy Determeyer, MDiv, **BCC, HEC-C**

Wearing Multiple Hats: The (Sometimes) Conflicting Roles and Ethical Challenges of Being an Aging Professional and Family Caregiver

Being a caregiver and an aging professional has unique challenges. Blurred boundaries, the struggle to navigate familiar systems - we face challenges that few others do. This session will combine personal stories with a dash of humor and research for a tough situation that most of us have or will face.



Reliable, Personalized, In-Home Care
We provide personalized non-medical care
including assistance with activities of daily

including assistance with activities of daily living, transportation services, medication reminders, and resource information.

PROUDLY SERVING VETERANS AND THEIR FAMILIES

embarkcare.net | 877-800-2035

■ embarkcare @@embark_care

@embarkcare-senior care

workshop Descriptions



Wednesday, continued

Robert Dole

In Rural Texas, Mental Health is Everybody's Business

When rural Texans seek mental health care, they may be unsure where to go. Transportation and broadband gaps in rural Texas can prevent access to care. This workshop will provide strategies to increase access to needed services in rural Texas communities.

Chuck McPherson

Helping Professionals by Day Caregiver by Night

As helping professionals, we find ourselves working in emotional environments dealing with complex issues. The work does not stop at the end of the day, though. Once home, we transition to being a caregiver for our own loved one. Helping professionals who are also family caregivers are at risk for both compassion fatigue and caregiver burnout. We will examine compassion fatigue and caregiver burnout to determine how it relates professionally and personally to the helping professional. We will also explore techniques and frameworks that can be utilized for self-care practice.

Claire Irwin and Chelsea Couch

Texercise: Fitness and Nutrition for Life!

Engaging in regular physical activity and proper nutrition are important to aging and living well. This session shares Texercise, a statewide health promotions initiative operated by Texas Health and Human Services, its array of resources and program components, and how organizations and communities can utilize Texercise to provide healthy aging opportunities for older residents

2:15 PM - 3:15 PM

Garrett Davis

I Didn't Know I was a Caregiver!

This workshop simply outlines the difference between being a family member and being a caregiver.

Clifford Walker, NMG, TxCG

88th Legislative Session-Guardianship Changes

This presentation will provide information regarding changes to guardianship laws in Texas by the 88th Legislative Session.



Gaye Humphrey

Will Medicare Pay for That?

As evidenced by demographic reports (and looking in the mirror!), we're aware that our population is aging. The percentage of Texans 65+ is rising, increasing the number of Medicare-eligibles. This presentation provides an overview of Medicare, including updates for 2023 and beyond.

Tammy Mermelstein, JD., MSW, and Dr. Peggy Determeyer, MDiv, **BCC, HEC-C**

Being Old Doesn't Mean You Lose the Right to Make Bad Decisions

It's one of life's most frustrating moments - watching someone make a poor choice that you know will not end well. What ethical responsibilities do we have? Explore how personal biases play into your choices and learn about a new paradigm for a tricky situation.

Jim Bates

Free Funerals (almost)

You will learn how to get the best funeral deal for your pocketbook and emotions. And also how to more fully involve yourself, family, friends, and community in caring for the dead.

3:15 PM - 4:15 PM

Sara Teichgraeber, Paula Prince, and Trent Gordon

How We Engage Residents of All Levels (Independent, Assisted and Memory Care)

This presentation will discuss how we engage residents of all levels (independent, assisted, and memory care.

Robert Dole (Repeat Session)

In Rural Texas, Mental Health is Everybody's Business

When rural Texans seek mental health care, they may be unsure where to go. Transportation and broadband gaps in rural Texas can prevent access to care. This workshop will provide strategies to increase access to needed services in rural Texas communities.

Mark Shaw

What CampV offers for Veterans and Military Personnel

This presentation will cover the breakdown of what CampV offers for veterans and current military personnel when it comes to the needs of service members of all generations.

Tammy Mermelstein, JD., MSW; and Dr. Peggy Determeyer, MDiv, **BCC**, **HEC-C** (Repeat Session)

Wearing Multiple Hats: The (Sometimes) Conflicting Roles and Ethical Challenges of Being an Aging Professional and Family Caregiver

Being a caregiver and an aging professional has unique challenges. Blurred boundaries, the struggle to navigate familiar systems - we face challenges that few others do. This session will combine personal stories with a dash of humor and research for a tough situation that most of us have or will face.

4:15 PM - 5:00 PM

Garrett Davis

Alzheimer's Film (Q&A) - Ice Cream Social





HIGHLAND PINES

NURSING & REHABILITATION

We offer 24-hour skilled nursing care, including shortand long-term rehabilitation. The quality of our medical and transitional, post-acute rehabilitative care is among the highest available in the industry. We offer patients one of the highest patients to therapist ratio, several dedicated state-of-the-art rehab gyms, and an attentive level of personalized therapy seven days a week

www.hpnursing.com





We are here for you

Children with Special Needs Caregivers Veterans Older Adults People with Chronic Diseases People with Disabilities

Our services reach 23 counties in East and Northeast Texas and include specialized information, referrals, and assistance in finding the help you need for yourself or a loved one.

etxadrc.org

855-937-2372



workshop Descriptions



Thursday, October 5, 2023

8:00 AM - 9:15 AM

KEYNOTE - Tam Cummings

Did COVID give me PTSD?

This presentation addresses caregiver self-compassion and begins and ends with stress relief tips of less than two minutes. Participants will receive a variety of tools to assist them or their patients in recognizing the stress of caregiving and the pandemic.

9:45 AM - 10:45 AM

Tammy Mermelstein, JD., MSW and Dr. Peggy Determeyer, MDiv,

Being Old Doesn't Mean You Lose the Right to Make Bad Decisions

It's one of life's most frustrating moments - watching someone make a poor choice that you know will not end well. What ethical responsibilities do we have? Explore how personal biases play into your choices and learn about a new paradigm for a tricky situation.

Jaime Feaster

Wellness Starts with "We" - Understanding the Power of Social Connections in Senior Living

This workshop will discuss why social connections matter. The impact of social isolation on the health of seniors and its risk factors. Discuss the importance of social connections.

Clifford Walker, NMG, TxCG

Guardianship Lone Star Style

This workshop will provide guidance from the Director of Guardianship at Friends For Life.

Meaghan Arnold, M.A. CCC-SLP

Don't Choke! The Importance of a Safe Swallow

This workshop will detail what normal changes to the swallow look like, why we should care about swallow safety, and how changes to the swallow affect individuals with medical diagnoses like dementia, Head and Neck Cancer, Parkinson's disease, and Stroke.

Tasha Turner

Is Your Relationship with Beauty Masked or Unmasked?

When you Look Good. You Feel Good - It is time to take off the mask of your beauty routine. It's time we stop hiding behind our inner beauty and come out from behind the mask to embrace what's on the outside. We will look at how the physical is tied to your emotional well-being, How to get out of your beauty rut, Learn to have fun with beauty, how to create your own beauty routine that will make you feel like a million bucks, and tips and tricks from the pros on how to be your best self.

10:45 AM - 11:45 AM

Tam Cummings

The Ethics of Dementia Care Management

This presentation looks at the effects of how we treat and provide care for a person with dementia. Is care and family support based on medical facts?

Marshall Bennett

Regulations for Caregivers

This presentation will focus on specific caregiver provider rules/regulations related to individual caregivers, also from regulatory perspectives.

Paul Zambie

Legal Tools to Aid Caregivers

This presentation will cover an overview of legal documents to aid in alleviating caregiver needs and worries. The speaker will discuss Advance Directives, POAs, Long Term Medicaid eligibility, Medicaid estate recovery (MERP), and the Transfer on Death Deed (TODD).

Andrea Baum, M.ED. LPC and Lindsay Goldapp

Improv for Caregivers

Improv for Caregivers is an interactive workshop from Stomping Ground Comedy Theater that combines improv comedy games with therapeutic techniques to help caregivers cultivate ease, joy, and flexibility in their relationship and communication with their loved ones or clients with Alzheimer's or Dementia.



Family Hospice Care

A New Alignment in Hospice Care

Alinea Family Hospice Care is family-owned and spiritually based.

Our services are designed to provide comfort, hope, and support to the patients and families that we work with.

We serve patients who are facing:

- Cancer
- Alzheimer's/Parkinson's
- Heart disease
- Liver disease

• Pulmonary disease

• Stroke/coma

• Renal failure

• HIV/AIDS



Our Dedicated Team Is Here for You Longview: 903-232-1877 Terrell: 972-563-1560

Use this QR code to visit our website alineacares.com to learn more about what we can do for you!



Workshop Descriptions



Thursday, continued

12:30 PM - 1:45 PM

KEYNOTE - Luanne Harms

Seeing the other side of Dementia, Luanne Harms - "I am Lewy" Don Kent - Person living with Lewy Body Dementia

Luanne Harms will discuss how all senses are affected by people living with dementia and highlight the role of vision. The impact of changing sensory awareness as dementia progresses. Discuss the importance that vision plays with people living with dementia. Don Kent is living with Lewy Body Dementia, its causes, risk factors, common symptoms, and diagnosing LBD and understanding his journey with dementia along with the mental and physical challenges.

2:00 PM - 3:00 PM

Tam Cummings

Five Questions for Every Caregiver

This presentation empowers the audience members to understand the nine most common dementias and remove the ones their loved one doesn't have so they can return to the doctor with better questions. Why doesn't a person with dementia, who has a dying brain, get treated differently than a person with brain cancer?

Clifford Walker, NMG, TxCG

Guardianship Lone Star Style

Looking at guardianship in the State of Texas - the do's and don'ts.

Shawn Sams, Pharm D, and Vickey Steward

Review of Alzheimer's Pharmacology

A review of approved Alzheimer's medications.

Jake Hooter, Jamal Moharer, Tequita Dudley, and Preston Garcia

Building Transit Awareness

Join us for an enlightening panel discussion featuring representatives from prominent transit agencies, including Tyler Transit, Longview Transit, NDMJ, and GoBus Transit. This engaging session aims to foster a deeper understanding and awareness of the critical role that transit plays in our communities; explore enhancing accessibility, promoting sustainable transportation options, addressing the evolving needs of commuters, and improving the overall transit experiences; share their insights, strategies, and success stories in developing efficient and userfriendly transit system; and this panel is a platform to exchange ideas, discuss best practices, and envision the future of public transportation.

Tasha Turner

Is Your Relationship with Beauty Masked or Unmasked?

When you Look Good. You Feel Good - It is time to take off the mask of your beauty routine. It's time we stop hiding behind our inner beauty and come out from behind the mask to embrace what's on the outside. We will look at how the physical is tied to your emotional well-being, How to get out of your beauty rut, Learn to have fun with beauty, how to create your own beauty routine that will make you feel like a million bucks, and tips and tricks from the pros on how to be your best self.

3:15 PM - 4:30 PM

R. Timothy McNeil, Sr., DBA; and Karla Smith

You Got the Right Stuff

This seminar will focus on inspiring, empowering, and encouraging caregivers and showing them the importance of caregiving but also loving yourself as you "Take Care While Giving



Gdavis Productions and films is an urban theater/film company that has been touring stage plays since 1994. Gdavis Productions started off as *Rhema Theatre Group Ministries* in Raeford, NC when Gdavis penned his first stage production entitled "Lord Why Me" .

After his first national tour and the success of "If Loving You is Wrong" that featured Freddie Jackson, the name was changed to Eddivis Productions and the slogan was established "Bringing Real Life Situation to the Stage."

Now 26 years later and over 20 productions written, directed and produced by Garrett Davis, Gdavis Productions is one of the leading theater companies in the country nationally touring multiple productions for 5 consecutive years and counting with Mama's Girls, Daddy's Boys, Sisters at Heat, Clearly Invisible and

Some of the industry's top entertainers have been presented in a Gdavis Production including Ann Nesby, Melvin Williams of the William Brothers, Gerald Production including Ann Nesby, Melvin Williams or the Williams Incomers, Semanu Alston and Blue Lovette from the Manhattans, Tony Terry, Carl Payne, Sister Cantaloupe, Gary Jenkins from Silk, Regina Belle, Freddie Jackson, Cherelle and Shirley Murdock just to name a few. Gdavis Productions partnered with Harper Collins Best Selling author Nina Fox to transform her book Marrying Up into a stage play that starred American Idol Finalist Melinda Doolittle

The relationships that Gdavis Productions has established over the years with the National Alzheimer's Association, US Against Alzheimer's, Wake Forest. Baptist Medical Center, The Maya Angelou Center on Health Equity, The American Diabetes Association, the Prostate Health Education Network and AARP has created a unique partnership that focuses on raising the awareness about various diseases and care giving through award winning projects and theatrical productions.

Gdavis Production is committed to bringing real life situations to the stage that will bring light to issues and concerns that effect our community in hopes of creating a change for a better quality of life for everyone

The addition of the film division was added in 2019 with Nachela Knox operating as the Interim Director. The film division is responsible for producing vignettes that are used for educational and training purposes. The film division also produces the *Living With Series* that feature excerpts from various Gdavis Productions theatrical projects that have toured nationally











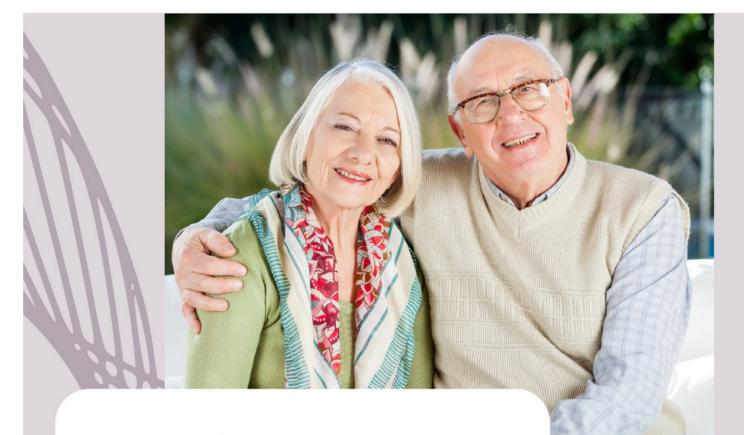




Home Care that feels like home.

AssistCare provides an extensive array of healthcare services tailored to fulfill your home care needs.

315 Wilson St.
Henderson, Texas 75652
866-267-4681
www.assistcare.net



unmatched senior living with expert care

Buckner Westminster Place has been serving Longview seniors for more than 25 years with excellence.

Our faith-based approach to providing active, wellness focused retirement living and health services is what sets us apart. Contact one of our senior living counselors today to learn more.

> Schedule a tour 903-560-4726



NDEPENDENT LIVING | ASSISTED LIVING | MEMORY CARE | LONG-TERM CARE | REHABILITATION 🖒 值 🛛 AL# 44655







TRIO local teams are dedicated to enhancing the lives of older adults throughout the United States. Our teams make a difference in the lives of older adults with a friendly face, a warm smile and a compassionate heart as they prepare and deliver nourishing meals.



www.triocommunitymeals.com







Keynote Speaker BIS

Carl V. Hill

Unforgettable: The Power of Partnership in the Pursuit of Justice and Equity in Dementia Research, Care, and Support

Dr. Carl V. Hill is a prominent figure in the Alzheimer's Association, where he serves as the Chief Diversity, Equity, and Inclusion Officer. He is committed to strengthening the Association's outreach to all populations and providing communities with the necessary resources and support to address the Alzheimer's crisis. Dr. Hill is a strong advocate for diversity and inclusion in dementia science and has authored editorials highlighting the need for representative perspectives to tackle disparities. He holds a Ph.D. from the University of Michigan School of Public Health and a master's degree in public health from Morehouse School of Medicine.



Did COVID Give Me PTSD?

Dr. Tam Cummings, the founder of a reputable gerontology practice in the Texas Hill Country, established her company with a mission to inspire, educate, and empower dementia caregivers. Recognized as a leading educator in dementia care in Texas and nationally, Dr. Cummings brings her expertise and passion to the conference. Her insights into program design for dementia care are invaluable for anyone involved in caregiving for individuals with dementia.

Garrett Davis

Unforgettable: The Power of Partnership in the Pursuit of Justice and Equity in Dementia Research, Care, and Support

Garrett Davis is a multi-talented performer and health advocate whose journey is driven by a unique combination of performing arts and public health. As the CEO/Founder of Gdavis Productions and Films, Garrett has been a driving force behind the "Forget Me Not Project," an urban stage play that raises awareness about Alzheimer's disease. His dedication to advocacy earned him the title of Alzheimer's Association Advocate of the Year in 2012. Through his impactful work, Garrett has been instrumental in reducing disparities in care and improving health outcomes, particularly for underserved populations.









HICKORY BEHAVIORAL HOSPITAL

Hickory Behavioral offers an 80-bed acute inpatient psychiatric hospitalization that can admit and stabilize patients 24 hours a day. Hickory serves the adult and geriatric populations. We are committed to providing the highest quality of care to individuals dealing with mental health crisis or mental health issues with cooccurring substance use disorder.

Experts in Treating:

- · Thoughts or threats of harm to self and others
- Severe depression and/or anxiety
- Bipolar disorder
- Episodes and/or signs of psychosis
- Need for psychotropic medication adjustment
- · Acute or severe behavior swings or changes
- Post-traumatic stress disorder (PTSD)
- Delusions and/or paranoia
- Suicidal Ideation
- Mental health issues with co-occurring substance use disorder
- Geriatric population who are cognitively impaired and dealing with a mental health crisis

Transportation services can be arranged through our intake department.

22 Bermuda Lane Longview, Texas 75602

Call Today: 1-800-896-9556

www.hickorynetwork.com

Timothy McNeil

You Got the Right Stuff

With a deep-rooted passion for conferences and seminars, Dr. Timothy McNeil serves as the founding pastor of the Community Fellowship Church, which has its headquarters in both Windsor, CT, and Wellington, FL. Driven by his educational background, which includes a Bachelor of Arts in Mass Communications, a Master of Business Administration in Marketing Management, and a Doctor of Business Administration with a specialization in Business Intelligence, Tim utilizes his platform as a featured inspirational facilitator and panelist at various church, faith-based, and corporate events. Through these engagements, his primary goal is to uplift, empower, and inspire as many individuals as possible.

Luanne Harms

Seeing the Other Side of Dementia and Living with Lewy Body Dementia

Luanne Harms is a passionate advocate for changing the culture of dementia care. As a Teepa Snow Positive Approach to Care Certified Independent Trainer, Consultant, and Engagement Leader, she brings a comprehensive understanding of dementia care to the table. With multiple certifications in the field, including Dementia Caregiver Specialist and Texas Oasis Dementia Trainer, Luanne plays a crucial role in training various healthcare professionals, caregivers, and community members.



Generational Caregiving

Families are complicated. Ours is no exception. We have been touched by conflict, death, disease, financial hardship, divorce, and more, but our faith, mutual love, and respect for one another have sustained us. Our circumstances are not perfect, even though some looking from the outside might think so. We are simply doing the best we can to take care of our Dad and Mom in their latter years while trying to keep our own lives and health in balance. As a result of our unusual journey, I (Tamra) decided to collaborate with my siblings and use Dad's journey to his 100th birthday as the basis for a book. In it, we will describe the day-to-day challenges as well as the joys that accompany long-term care for parents. We are sharing our experiences in hopes that others who travel this same path will be encouraged and comforted.













REACH Sponsors

TITLE SPONSOR



REGISTRATION SPONSOR -



KEYNOTE SPONSORS





BAG SPONSOR -



LUNCH SPONSORS -





SILVER SPONSOR



BRONZE SPONSORS















conference Ephibitors



- ALZHEIMER'S ASSOCIATION
- ANGEL HANDS
- ARBOR GRACE GUEST CARE
- ARROW SENIOR CONCIERGE
- BRENTWOOD BEHAVIORAL
 HOSPITAL
- CAPTEL
- CHEERFUL GIVERS
- COPELAND INSURANCE
- DISABILITY RIGHTS TEXAS
- EAST TEXAS ALZHEIMER'S
 ALLIANCE
- GOBUS
- GREGG COUNTY APS ADVISORY
 BOARD
- HEARTSWAY HOSPICE OF NORTHEAST TEXAS
- HENDERSON HEALTH & REHAB
- HOME AID CAREGIVERS
- HUMANA
- KILGORE COLLEGE NURSING
 PROGRAM
- LEGACY SENIOR CONSULTING
- LEGEND OAKS HEALTHCARE AND REHABILITATION OF GLADEWATER

- LINDALE SPECIALTY CARE

 CENTER
- LONGVIEW REHABILITATION
 HOSPITAL
- MOLINA HEALTHCARE OF TEXAS
- MOMS MEALS
- MY TEXAS ESTATE PLAN, PLLC
- OAK STREET HEALTH
- REGENCY / LONGVIEW HILL
- THE HOSPICE OF EAST TEXAS
- TOUCHSTONE STRATEGIES
- UNIVERSITY OF TEXAS AT TYLER
- WHEELCHAIR ACCESSIBLE
 TRANSPORTATION



THERE'S NO PLACE LIKE HOME

Cheerful Givers HH LLC provides non-medical home health aid and companion care services to seniors, elderly, mentally challenged and physically chall enged adults through coordinated care and support for clients and their families.

Cheerful Givers HH LLC enables individuals to remain in their homes as long as possible.

Companion Care

- * Housekeeping and Laundry
- Meal Preparation
- * Errands Outside of the Home
- * Pet Care
- * Take Clients to Appointments
- * Taking Walks, Games, Reading

Home Health Aide

- Bathing Assistance
- Dressing Assistar
- Hair Care and Shaving
- Medication Reminders
- * Assistance with folieting

204 Sierra Vista Ln. | Longview, TX 75605 | cheerfulnh@gmail.com



REACH 32

TAKING CARE WHILE GIVING CARE

Special Thanks To











Sponsored GoBus Trips

The Area Agency on Aging of East Texas provides transportation services to seniors age 60 and older, allowing for increased accessibility to medical appointments and senior nutrition sites throughout the 14-county region. These transportation services are of no charge to seniors through an ongoing partnership with GoBus.

Non-sponsored trips are \$2 each. Veterans ride free!

Wheelchair accessibility is always available.







An Important Message from Medicare and the Area Agency on Aging of East Texas

"WE SAVED ON PRESCRIPTION COSTS. COMPARING PLANS PAYS."

It's Medicare Open Enrollment Time!

· Lower premiums · Extra benefits · A plan that better fits your health needs ·

Plans change every year. So can your health needs.

- Even if you are happy with your current plan, it may change costs, coverage, or both for 2024.
- Read the Annual Notice of Changes mailed to you by your health plan.
- Check the plan formulary—the list of covered prescription drugs—to ensure yours are covered.
- Look for plans that best meet your changing health, life, and financial needs.

Call now to make an appointment with a Certified SHIP/Benefits Counselor!

Find us online at www.easttexasaaa.org, or call 1-800-442-8845.







GET UNBIASED ASSISTANCE!

Trained and certified counselors are ready to assist you with finding a plan to best suit your needs. The Area Agency on Aging of East Texas helps Medicare recipients of all ages in Anderson, Camp, Cherokee, Gregg, Harrison, Henderson, Marion, Panola, Rains, Rusk, Smith, Upshur, Van Zandt, and Wood counties. Benefits counselors cannot recommend any policy or plan but provide factual, unbiased information and assistance and act as advocates when needed.

MEDICARE OPEN ENROLLMENT

Oct. 15 - Dec. 7

REACH Evaluation



		•			-	_				າ you worl	
				NH/Assisted Living							
	Retirement Home				Non-Profit Agency				Other		
2. Hov	v wou	ld you	ı rate t	he ove	erall cor	nfere	nce? (1-10, 10) bei	ng the bes	st)
	1	2	3	4	5	6	7	8	9	10	
		•			the REA oment?				•		
	1	2	3	4	5	6	7	8	9	10	
					d most						
5 Hov	w can i	we im	nrove	the co	onferenc	so in	the fu	ıtı ıro?			
6 Wa	uld vo	u reco	nmer	nd this	s confer	ence	to ot	hers?			
			NC		Conner	CITCO		icis.			
	_ 120	_									
		•			the REA oment?				•		
Conf	erence	Conte	nt _	Di	ssatisfied	d	Sa	tisfied		Neutral	
Regi	stratio	n Proc	ess _	Di	issatisfied	b	Sa	tisfied		Neutral	
Mau	de Cob	b Venu	ıe	Di	ssatisfiec	d	Sa	tisfied		Neutral	
Food	l & Bev	erage	_	Di	issatisfied	k	Sa	tisfied		Neutral	

We need your feedback to continue our success! Please complete evaluations and turn them in at the conference at the registration desk or after the conference by emailing Sophia.Lawson@etcog.org or mailing them to the AAA, Attn: Sophia Lawson, 3800 Stone Road Kilgore, Texas 75662.



Thank you for attending REACH!

LET'S STAY CONNECTED

- Information, Referral, and Assistance
- Emergency Response Services
- Transportation (Medical Appointments and Senior Nutrition Sites)
- Home-Delivered and Congregate Meals
- Minor Home Repairs and Modifications
- Health and Wellness Education
- In-Home and Caregiver Provider Services
- Advocacy Services to Nursing Home and Assisted Living Facilities' Residents
- PLUS, if you need extra help paying for Medicare and prescription premiums, deductibles, or co-pays...Our Certified Benefits Counselors are here to help!





